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**MICHAEL TUASON**  
UX/UI Designer / Web Developer

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## QUALIFICATIONS SUMMARY

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- Over 18 years experience in UX/UI design, front end development and backend integration services implementation
- Orchestrated all aspects of UX/UI design of more than 13 internal web applications used by more than 5000 company users worldwide
- Extensive work collaboration experience with users, stakeholders, product managers and technical teams for designing and implementing usable, effective and engaging solutions
- Strong skills in user centered design, user research, detailed workflows, information architecture, rapid wireframes, prototyping and usability testing
- Demonstrated versatility and creativity compared to average of 25 technical team members as proven by diverse contributions in user collaboration, design, development & integrations
- Authorized to work in the US for any employer

## SKILLS

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<b>UX/UI Design</b>	User Centered Design, Interactive Prototypes, Rapid Wireframes, Hi-Fidelity Designs, Detailed Workflows, User Flows, Competitive Analysis, Information Architecture, Responsive Design
<b>UCD Process</b>	User Research, Define, Ideate, Design, Prototype, Test, Implement
<b>Design &amp; Prototyping Tools</b>	Sketch, InVision, Principle, MS Visio, Axure, Balsamiq
<b>Web Development</b>	HTML5, CSS3, JavaScript, AJAX, Bootstrap, ASP.Net, C#, MS SQL, Web Services

## DESIGN PROJECTS

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- Administered UX/UI solutions for design of an employee on-boarding system that centralized 18 company departments' processing of new hires
- Pioneered the UX/UI design of a financial fulfillment system that expedited processing of time-sensitive company revenue recognition
- Leveraged UX/UI skills to simplify an otherwise complex workflows and activities of professional services order process system highly reducing user-related error
- Instituted UX/UI processes for the design of a product master system that greatly improved efficiency in maintaining the company's more than 2000 products and components
- Overhauled 5000 users company portal's user interface that remarkably enhanced its look and feel resulting to expanded usage while maintaining company's brand and identity

## WORK EXPERIENCE

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UX/UI Designer / Web Developer	<b>TIBCO Software Inc, Palo Alto CA</b>	Jun 2007 – Present
IT Consultant	<b>ABS-CBN Broadcasting, PH</b>	Oct 2002 – Feb 2007

## EDUCATION

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BS Computer Science	<b>University of the Philippines</b>	1995 - 2001
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